

## Thematic call for projects: focus on housing

**On 20 April 2015, the Foundation launched its annual thematic call for projects focusing on supporting households to allow them to access or stay in housing.**

More than 10 million people in France have been affected by the housing crisis; 3.6 million people are homeless or very poorly housed, and more than 5 million are facing short- or medium-term housing vulnerability.

### Supporting inclusion through housing

Convinced that housing is a crucial vector for social and professional integration, the Foundation has since it was created supported associations that foster access to housing for the poorest. Wishing to step up its action, it decided to issue a thematic call for projects to support households' efforts to access or stay in housing.

The Foundation is interested in the initiatives of associative stakeholders in the field who work to ensure that everyone has access to lasting housing: house search workshops, 'housing know-how' training, social letting offices, leasing intermediation initiatives with or without lease transfers, projects addressing energy insecurity, etc. The deadline to submit grant applications was 31 May.



*The Habitat et Humanisme association's 'Saint Joseph' relay house in Versailles (78)*

### Project visits

Of the **150** projects submitted, **35** have been shortlisted by the Foundation staff. Project visits will begin this summer with the VINCI sponsors involved.

On Tuesday 13 October, the Foundation's selection Committee shall meet to select winners.

**Thank you to all the VINCI employees who submitted a project or who have registered in the skills database!**

## International News

### Czech Republic and Germany: 11 new projects and 17 VINCI employees involved

In May, the Nadace VINCI Foundation extended its support to five new projects with the involvement of six VINCI employees. In Germany, six projects received assistance and 11 sponsors got involved for a total envelope of €86,500. At the end of 2015, the Stiftung VINCI Foundation will launch its third Cité Solidaire programme in Berlin.

# May 2015 selection Committee

## Close up on two innovative projects

### Le Plus Petit Cirque du Monde

A hybrid space serving its surroundings

Twenty-three years ago, a group of inhabitants who wanted to share their passion for the circus arts created *Le Plus Petit Cirque du Monde* [the world's smallest circus] in Bagneux (92). Today, it is a truly hybrid place for experimentation and transmission, simultaneously an artistic community (residence), school of circus arts (juggling, trapeze, acrobatics, unicycle, etc.) and emerging cultures (hip hop, parkour, BMX), and a leisure centre for children and young adults in the neighbourhoods of Bagneux. The staff of *Le Plus Petit Cirque du Monde* visits schools, leisure centres, prisons, retirement homes, and medical institutes.

The association is located in the Tertres-Cuverons priority neighbourhood, where unemployment is 14.1% and an urban renewal operation is on-going. In 2014, it brought a new dimension to its plans by building a permanent circus whose doors will open in July. Spanning 1,900 sq. m, it hosts training areas for enthusiasts and professionals, a dance studio, an open centre for inhabitants with an associative coffee house, an outside space with a communal garden, and a big top with a tiered seating capacity of 360.

> **Our support:** €20,000 to co-finance investments relating to the overhaul of the association's communications



© Le Plus Petit Cirque du Monde

(website, graphic identity, software to computerise member management).

> **The sponsor:** Annabelle Dijoux, communication agent with VINCI in Rueil-Malmaison will accompany and advise the association on the overhaul of its communication tools.

### En route pour l'emploi

Operation: social bicycles

Since 2002, *En route pour l'emploi* [on the road to work] has been developing solidarity mobility and socio-professional integration activities for disabled workers, recipients of means-tested benefits, unskilled young adults and the long-term unemployed in Brest (29). It provides transportation for people (€2/trip), rents means of locomotion (maximum 3 months), provides social microloans with Crédit Mutuel (to purchase a means of locomotion or obtain a license), and offers the services of a social garage. The association's project, based on renovating bicycles found in public areas, combines ecology and integration. Its goal is to allow the poorest to acquire bicycles at little cost and receive support on the way to employment.

Every year, some 150 bicycles are recovered in the city of Brest; 10% are returned to their owners and 15% are broken down, leaving a sale potential of approximately 100 bicycles. The association also offers workshops so that the new bicycle owners receive advice on regular maintenance. In the middle of starting up this activity, *En route pour l'emploi* launched its website and a communication campaign to increase its renown.

> **Our support:** €15,000 to co-finance the Peugeot Boxer bicycle collection van and registration costs.



© En route pour l'emploi

> **The sponsor:** Yann Gallerne, agency head with Eurovia Bretagne in Brest, will help the association with logistical flow management and team management, and will offer employees seeking integration worksite visits and simulated job interviews.

# May 2015 selection Committee

## The other 24 projects supported

### ACCESS TO EMPLOYMENT

#### > Adeli

Start-up of a 'socio-professional support' unit  
(Aquitaine- Saint-Jean-de-Luz)

Social integration workshop: natural space maintenance.

**Grant:** €18,000

**Sponsorship:** Ekram Aassass, HR assistant with Réseau ASF (VINCI Concessions) in Biarritz, and Vincent Lepetit, HR manager with Réseau ASF – Aquitaine Midi-Pyrénées regional management in Agen

> Participation in the Health and Working Conditions body (list safety needs, pass on existing ASF tools), employment training for employees seeking integration (simulated job interviews), contacts with an ASF trainer, organising a 'live my life' day with a technical supervisor and a foreman.

#### > Oxygène Association

Champagne and integration  
(Champagne-Ardenne - Epernay)

Social integration workshop: introduction to growing grapes for champagne makers and independent winegrowers.

**Grant:** €15,000

**Sponsorship:** Etienne Toulouze, dsubsidiary director with Sotram (VINCI Construction) in Épernay

> Assistance finding new premises, immersion visits at VINCI and in the sponsors' network, introductions to professions, simulated job interviews, construction and accounting advice.

#### > Blanchisserie du Refuge

Refitting premises and services  
(Franche-Comté - Besançon)

Social integration workshop: laundry-sewing-delivery.

**Grant:** €20,000

**Sponsorship:** Dominique Viprey, enterprise head with Coteb Codiel Besançon (VINCI Energies) in Thise.

> VINCI Energies worksite visit for employees seeking integration, advice on the laundry's communication regarding the inauguration of new premises, and promoting the structure among the Group's employees in Besançon.

#### > Graines de soleil

From seed to plate  
(Provence-Alpes-Côte d'Azur - Châteauneuf-les-Martigues)

Social integration workshop: organic market gardening and produce basket sales (Cocagne network), production and sale of plants, running communal gardens.

**Grant:** €16,000

**Sponsorship:** Antoine Desgrées du Loû, construction engineer with GTM Sud (VINCI Construction) in Marseille

> Help finding construction materials (gravel, Algeco, etc.), contacts with VIE for possible social provisions, worksite visits, safety advice, and connections for legal advice.

#### > L'Arbre aux légumes

(Haute-Normandie - Saint-Marcel)

Social integration workshop: organic market gardening.

**Grant:** €10,000

**Sponsorship:** Kamel Bouhenni, foreman with Sogea Nord-Ouest TP (VINCI Construction) in Évreux

> Introduction to Group professions during a worksite visit, welcoming one of the association's employees for an immersion internship, visual communication advice.

### > Les Jardins d'IdéES

Developing and consolidating production  
(Franche-Comté - Valentigney)

Market gardening and organic orchards: weekly organic produce baskets.

**Grant:** €10,000

**Sponsorship:** [Yousri Dachraoui](#), agency head with Eurovia Alsace Franche Comté in Montbéliard

> Introduction to construction sector professions, THNS worksite visit (renovation of the public transport network in Pays de Montbéliard) for the Jardin's employees seeking integration, raising awareness of technical supervision safety among management: invitation to the Eurovia quarter hour.

### > Le Valdocco Arcipe

Acirpe 2015  
(Rhône-Alpes - Tassin-la-Demi-Lune)

Social integration workshop: recovering and re-using bread and washing recyclable glass.

**Grant:** €15,000

**Sponsorship:** [Olivier Narboux](#), foreman with EBM (VINCI Construction) in Saint-Priest

> Estimate advice and help negotiating materials, worksite visits, presentation of Group professions and welcoming employees seeking integration in immersion internships.

### > Vendôme Neighbourhood Social Association

Fitting out an industrial building  
(Centre - Vendôme)

Neighbourhood social association: green spaces, painting, laundry service, textile recycling.

**Grant:** €20,000

**Sponsorship:** [Michel Galet](#), environmental head for Réseau Cofiroute (VINCI Concessions) in Saran, and [Yves le Borgne](#), Réseau Cofiroute (VINCI Concessions) in Chambray-lès-Tours.

> Awareness raising on prevention and safety, inviting association employees seeking integration to company open houses, and organizing a clothing collection drive among Cofiroute colleagues.

### > Cocagne Network

Urban landscape - Cocagne urban farm  
(Île-de-France - Paris)

Feasibility study on urban off-ground market gardening.

**Grant:** €18,300

**Sponsorship:** [Didier Roux-Dessarps](#), director of sales with VINCI Construction France in Nanterre, [Hugues Dunoyer](#), director of general means and director of activities with Sogea Île-de-France Hydraulique in Marne-la-Vallée, and [Sandra Clermont](#), VINCI Construction France in Nanterre  
> Assistance setting the marketing strategy, production of a report on competition, and advice on hygiene, safety and environment issues.

## INCLUSIVE MOBILITY

> [En route pour l'emploi](#) (page 2)

### > Fodeno Le Havre

Mobility as a vector for professional integration  
(Haute-Normandie - Le Havre)

Association: qualifying training schemes, assistance mastering basic skills (literacy), and support finding employment.

**Grant:** €16,000

**Sponsorship:** [Sylvain Gognet](#), agency director with Eurovia Haute-Normandie in Gonfreville-l'Orcher, and [Nicolas Bouley](#), agency head with Sogea Nord-Ouest (VINCI Construction) in Le Havre

> Support reaching employment: simulated interviews, CV workshops, worksite visits, participation in job centre entrepreneurs' round tables, promoting the training offer within the Group.

## > IDEAL

Mobility training  
(Languedoc-Roussillon - Narbonne)

Social integration workshops: heritage, landscape developments, woods, agriculture, communication, computer equipment re-use, maintenance of premises and personal assistance, two-wheeler repairs and rentals

**Grant:** €20,000

**Sponsorship:** [Olivier Brieu](#), designer with Réseau ASF – Direction d'Opérations Est (VINCI Concessions) in Orange.  
> Contacts with the ASF district of Narbonne: possible presentations at highway rest stops, road safety awareness raising.

## > 'La Cassotte' Home for Young Workers

Creation of 12 furnished studio flats  
(Franche-Comté - Besançon)

Home for young workers: housing young adults aged 16 to 30 that have little resources and are beginning their professional integration

**Grant:** €5,000

**Sponsorship:** [Valérie Roussy](#), management assistant with Campenon Bernard Franche-Comté (VINCI Construction) in Etupes.  
> Accounting advice.

## INTEGRATION THROUGH HOUSING

### > Mas de Carles

A new supply of housing leading to independence  
(Provence-Alpes-Côte d'Azur - Avignon)

Association: welcoming and housing the homeless and re-mobilising residents around farm activities.

**Grant:** €20,000

**Sponsorship:** [Anna Tokarski](#), Trajeo'h project manager with Réseau ASF (VINCI Concessions) in Vedène, [Pierre-Jean Alquier](#), worksite safety officer in the same entity, [Michel Vidal](#), hygiene and safety correspondent with Réseau ASF – Direction Régionale Provence-Camargue in Orange, and [Verrier Emmanuel](#), Réseau ASF in Vedène  
> Job training for employees seeking integration: CV writing, simulated job interviews, and road safety awareness.

## SOCIAL TIES IN PRIORITY NEIGHBOURHOODS

> [Le Plus Petit Cirque du Monde](#) (v. page 2)



# Cité Solidaire Reunion Island (Le Port)

11 projects – €89,400 – 23 sponsors

The call for projects of the Cité Solidaire programme in Reunion Island was launched in November 2014 against a backdrop of considerable insecurity: 28,5 % of the population is unemployed, compared to 10% in mainland France. Nearly all of the city of Le Port has been classified as a priority neighbourhood and, out of the population of 38,000, 80.6% of households do not earn enough to owe income taxes. With this call for projects, the Foundation wishes to bolster its support of community-building actions in the targeted neighbourhoods.

The 11 associations supported will receive, for the first time, private grants and support from local VINCI employees.

## > Ankrage

Social support in Héliotropes

Association: social support, delinquency prevention, parenting support.

**Grant:** €12,000

**Sponsorship:** **Stéphanie Leblé**, secretary with S2R – Société Réunionnaise de Rénovation (VINCI Construction) in Le Port, and **Faouzi Ben Abdallah**, renovation manager with the same entity

> Technical advice on setting up the computer network and on administrative management, introductions to VINCI professions.

## > Association Portoise pour la Promotion des Loisirs

Events in La Rivière des Galets

Residents' association: neighbourhood events.

**Grant:** €7,700

**Sponsorship:** : **Christophe Bernardon**, business manager with Atexia (VINCI Energies) in La Possession, and **Francis Huot-Marchand**, enterprise head for Moreschetti (VINCI Energies) in Sainte-Clotilde

> Organisational, communication and project elaboration advice, and assistance finding an equipment storage solution.

## > Association Portoise Quartier Lepervanche

Events and mediation

Association: local proximity events, social mediation

**Grant:** €9,600

**Sponsorship:** : **Frederique Emma**, assistant foreman with SBTPC (VINCI Construction) in Le Port, and **Jean-Claude Lalanne**, construction sector head with the same entity

> Worksite visits, immersion internships in companies, and accounts of the sponsor's experiences.

## > Association Sportive Portoise de Boxe Anglaise

Boxing and solidarity in Le Port

Association: boxing, neighbourhood events.

**Grant:** €6,000

**Sponsorship:** **Josian Dobarja**, foreman at SBTPC (CONSTRUCTION VINCI) in the Port and **Jean-Paul Williot**, head of sector TP / VRD in the same entity

> Advises for the vehicle maintenance and the elaboration of a sponsoring file, assistant for the search for furniture.

## > Comité des chômeurs et mal logés

Food aid

Association: social and administrative support, distribution of food packages, events.

**Grant:** €10,000

**Sponsorship:** **Arnaud Pinard**, administrative and financial director for SBTPC (VINCI Construction) in Le Port, and **Chantale Patchane**, purchasing officer in the same entity

> Stock management advice, help setting up a sign at the association's entrance, contacts with the distribution sector to increase donations, organisation of clothing and/or hygiene product collection drive at VINCI, and contacts for small repair work at the premises.

## > Fanm Kartié

Events in the Urban Priority Zone (ZUP)

Association: neighbourhood events.

**Grant:** €6,700

**Sponsorship:** **Pierre Lavolé**, director SBIPB (VINCI Construction) in Le Port, and **Eric Messinet**, generalist mason with the same entity

> Advice on local construction, communication advice (presenting the association), and introductions to VINCI professions for young adults in the neighbourhood.

## > Impact

Street bodybuilding

Association: street sports, neighbourhood events.

**Grant:** €4,500

**Sponsorship:** **Emelyne Bacle**, executive secretary for public works/roads and networks with SBTPC (VINCI Construction) in Le Port, and **Jean-Christophe Briges**, director of public works/roads and networks/civil engineering in the same entity.

> Networking with training stakeholders and introduction to VINCI professions.

## > La Ruelle

Solidarity in the city centre

Residents' association: neighbourhood events.

**Grant:** €5,000

**Sponsorship:** **Philippe Bernard**, director of SBMI (VINCI Construction) in Le Port, and **Sully Volcey**, mechanic with the same entity

> Advice on the study on green space activities, price negotiation assistance, and introduction to VINCI professions.

## > Les Manguiers Tous Ensemble

Mango trees and solidarity

Association: neighbourhood events.

**Grant:** €3,600

**Sponsorship:** **Brice Andoche**, accountant with Atexia (VINCI Energies) in La Possession, and **Sylvain Vives**, enterprise head with Tunzini Océan Indien (VINCI Energies) in Sainte-Marie

> Advice on price negotiations, accounting and IT, presentations on VINCI professions, and possible internships and worksite visits.

## > Prévention Péi

Specialised prevention in Le Port

Association: support for school drop-outs, social and professional support for young adults, running a social and cultural centre.

**Grant:** €16,000

**Sponsorship:** **Christophe Gore**, technical agent with Atexia (VINCI Energies) in La Possession and **Eric Prost-Tournier**, regional director VINCI Energies France Loire Océans in Saint-Denis.

> HR advice, purchasing negotiation assistance, and introductions to VINCI professions.

## > Team Expedito

An inflatable ring

Association: boxing lessons open to all, neighbourhood events.

**Grant:** €10,000

**Sponsorship:** **Michaël Colas**, maintenance technician with Atexia (VINCI Energies) in La Possession, and **Jean-Luc Goulay**, sector head with Signature Océan Indien (Eurovia) in La Possession

> Advice on setting up a grant request for city hall and sponsors, and drawing up a budget and annual projections, introductions to the business world for the young people assisted by the association.



Visit the Foundation's website to learn more about the projects it supports.

[www.vinci-foundation.com](http://www.vinci-foundation.com)